

# UP MSME 1-Connect

## PROJECT REPORT

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PROJECT:

Boutique(Women Designer Wear)

# **PROJECT REPORT**

## **Of**

# **BOUTIQUE**

## **(Women Designer Wear)**

### **PURPOSE OF THE DOCUMENT**

This particular pre-feasibility is regarding **Boutique(Women Designer Wear)**

The objective of the pre-feasibility report is primarily to facilitate potential entrepreneurs in project identification for investment and in order to serve his objective; the document covers various aspects of the project concept development, start-up, marketing, finance and management.

[We can modify the project capacity and project cost as per your requirement. We can also prepare project report on any subject as per your requirement.]

**PROJECT REPORT**  
**BOUTIQUE**  
**(WOMEN DESIGNER WEAR)**



## **INTRODUCTION**

This pre-feasibility study provides information on key facets of starting a Boutique business for Women Designer Wear. Growing number of boutiques have become an emblem of successful clothes business in India. Most people especially women prefer them over ordinary garment brands. There has been a mushroom growth in women designer wear boutiques since the last decade as they offer versatility and sophistication. This trend is not confined to metropolis alone but has also spread to small cities and towns. The rise is attributed to a growing middle class, exposure to media, entertainment, movies, internet and also to a fleet of qualified fashion designers graduating from fashion schools every year. Aspiring fashion graduates or potential entrepreneurs may find this growing sector a good prospect to capitalize on their potential, talent and market opportunity. In order to facilitate the potential investors, this document provides the basic information regarding business operations of apparel designing, manufacturing, marketing and selling of women wear in India.

## **POTENTIAL TARGET MARKETS**

The potential target market for the Designer's Dresses would be females of age group, 14 years and above, belonging to middle and upper middle-income family groups who generally prefer to buy the dresses with unique designs. The middle and upper-middle family income groups dominate the overall urban population in India. This phenomenon provides an ample opportunity for the investment in this sector. In addition to the domestic market there is a good potential for exports of Indian dresses as there is a large population of India expatriates in USA,UAE,UK,Canada etc

**PROJECTED BALANCE SHEET**

<b>PARTICULARS</b>	<b>IST YEAR</b>	<b>IIND YEAR</b>	<b>IIIRD YEAR</b>	<b>IVTH YEAR</b>	<b>VTH YEAR</b>
<b><u>SOURCES OF FUND</u></b>					
Capital Account	1.99	1.99	1.99	1.99	1.99
Retained Profit	12.56	26.27	41.54	59.75	80.70
Term Loan	11.57	8.68	5.79	2.89	1.45
Cash Credit	6.35	6.35	6.35	6.35	6.35
Sundry Creditors	6.30	7.35	8.40	9.45	10.50
Provisions & Other Liab	0.36	0.40	0.44	0.48	0.53
<b>TOTAL :</b>	<b>39.14</b>	<b>51.04</b>	<b>64.51</b>	<b>80.91</b>	<b>101.52</b>
<b><u>APPLICATION OF FUND</u></b>					
<b>Fixed Assets ( Gross)</b>	12.18	12.18	12.18	12.18	12.18
Gross Dep.	1.48	2.83	4.01	5.03	5.92
Net Fixed Assets	10.70	9.35	8.17	7.15	6.26
<b>Current Assets</b>					
Sundry Debtors	8.86	10.55	12.06	13.57	15.08
Stock in Hand	4.52	8.07	9.23	10.38	11.53
Cash and Bank	12.56	20.32	32.03	46.49	64.98
Deposits & Advances	2.50	2.75	3.03	3.33	3.66
<b>TOTAL :</b>	<b>39.14</b>	<b>51.04</b>	<b>64.51</b>	<b>80.91</b>	<b>101.52</b>
	-	-	-	-	-

**PROJECTED PROFITABILITY STATEMENT**

<b>PARTICULARS</b>	<b>IST YEAR</b>	<b>IIND YEAR</b>	<b>IIIRD YEAR</b>	<b>IVTH YEAR</b>	<b>VTH YEAR</b>
<b><u>A) SALES</u></b>					
Gross Sale	126.58	150.70	172.30	193.90	215.50
<b>Total (A)</b>	<b>126.58</b>	<b>150.70</b>	<b>172.30</b>	<b>193.90</b>	<b>215.50</b>
<b><u>B) COST OF SALES</u></b>					
Raw Mateiral Consumed	90.00	105.00	120.00	135.00	150.00
Elecricity Expenses	2.84	3.31	3.79	4.26	4.73
Repair & Maintenance	-	1.51	1.72	1.94	2.15
Labour & Wages	13.20	14.52	15.97	17.57	19.33
Depriciation	1.48	1.35	1.18	1.02	0.89
Consumables and Other Expenses	2.53	3.01	3.45	3.88	4.31
<b>Cost of Production</b>	<b>110.05</b>	<b>128.71</b>	<b>146.10</b>	<b>163.67</b>	<b>181.41</b>
<b>Add: Opening Stock /WIP</b>	<b>-</b>	<b>2.42</b>	<b>2.82</b>	<b>3.23</b>	<b>3.63</b>
<b>Less: Closing Stock /WIP</b>	<b>2.42</b>	<b>2.82</b>	<b>3.23</b>	<b>3.63</b>	<b>4.03</b>
Cost of Sales (B)	107.63	128.31	145.70	163.27	181.01
<b>C) GROSS PROFIT (A-B)</b>	<b>18.95</b>	<b>22.39</b>	<b>26.60</b>	<b>30.63</b>	<b>34.48</b>
	<b>15%</b>	<b>15%</b>	<b>15%</b>	<b>16%</b>	<b>16%</b>
D) Bank Interest (Term Loan )	0.98	1.04	0.71	0.37	0.06
Bank Interest ( C.C. Limit )	0.64	0.64	0.64	0.64	0.64
E) Salary to Staff	2.24	2.47	2.72	2.99	3.29
F) Selling & Adm Expenses Exp.	2.53	3.01	3.45	3.88	4.31
<b>TOTAL (D+E)</b>	<b>6.39</b>	<b>7.16</b>	<b>7.50</b>	<b>7.87</b>	<b>8.29</b>
H) NET PROFIT	12.56	15.23	19.09	22.76	26.19
I) Taxation	-	1.52	3.82	4.55	5.24
J) PROFIT (After Tax)	12.56	13.71	15.27	18.20	20.95

**PROJECTED CASH FLOW STATEMENT**

PARTICULARS	IST YEAR	IIND YEAR	IIIRD YEAR	IVTH YEAR	VTH YEAR
<b><u>SOURCES OF FUND</u></b>					
Share Capital	1.99	-			
Reserve & Surplus	12.56	15.23	19.09	22.76	26.19
Depriciation & Exp. W/off	1.48	1.35	1.18	1.02	0.89
Increase in Cash Credit	6.35	-	-	-	-
Increase In Term Loan	11.57	-	-	-	-
Increase in Creditors	6.30	1.05	1.05	1.05	1.05
Increase in Provisions	0.36	0.04	0.04	0.04	0.05
<b>TOTAL :</b>	<b>40.61</b>	<b>17.67</b>	<b>21.36</b>	<b>24.87</b>	<b>28.18</b>
<b><u>APPLICATION OF FUND</u></b>					
Increase in Fixed Assets	12.18	-	-	-	-
Increase in Stock	4.52	3.55	1.15	1.15	1.15
Increase in Debtors	8.86	1.69	1.51	1.51	1.51
Increase in Deposits & Adv	2.50	0.25	0.28	0.30	0.33
Repayment of Term Loan	-	2.89	2.89	2.89	1.45
Taxation	-	1.52	3.82	4.55	5.24
<b>TOTAL :</b>	<b>28.06</b>	<b>9.91</b>	<b>9.65</b>	<b>10.41</b>	<b>9.68</b>
Opening Cash & Bank Balance	-	12.56	20.32	32.03	46.49
Add : Surplus	12.56	7.76	11.71	14.46	18.50
Closing Cash & Bank Balance	<b>12.56</b>	<b>20.32</b>	<b>32.03</b>	<b>46.49</b>	<b>64.98</b>

## **DISCLAIMER**

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